

# Cuba

## *Travel Photography Workshop with Fulvio Bugani*



©Fulvio Bugani - Old Havana, Cuba

## Presentation

Discover the true essence of Cuba through the lens of your camera, guided by the experience and passion of photographer Fulvio Bugani, Leica Ambassador and World Press Photo winner. From December 4th to 13th, 2024, immerse yourself in an unforgettable photographic journey, exploring the authentic soul of the Revolutionary Island.

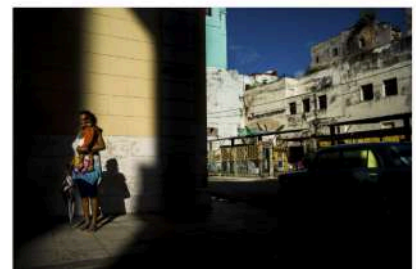
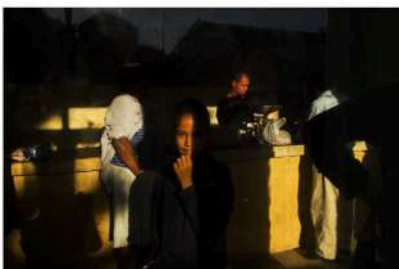
The workshop begins with three days in Havana, where you'll have the opportunity to capture the essence of a city rich in history and charm, thanks to the in-depth knowledge of Fulvio Bugani, who has worked and photographed in Cuba for over two decades. Following

this, a private minivan journey will take you to Viñales, one of Cuba's most picturesque and characteristic rural areas, where you can document the daily activities and festivities of the Cuban Guajiros.

After exploring the rural life of Viñales, we will return to Havana for one last day in the capital before continuing on to Trinidad. This charming colonial town, a UNESCO World Heritage site, offers endless photographic opportunities with its colorful streets and timeless atmosphere. On December 13th, after a day in Trinidad, we will return to Havana for the evening flight back home.

This workshop is a unique opportunity to enhance your photographic skills through the practical and theoretical teachings of Fulvio Bugani, who will guide you in creating a visually coherent and impactful reportage capable of capturing the magic and contrasts of Cuba.

Thanks to Fulvio Bugani's extensive experience and numerous local contacts, you will experience an authentic journey, far from conventional tourist paths. The limited number of participants ensures a personal and immersive experience, allowing you to interact meaningfully with locals and explore Cuba in a unique and genuine way.



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## Workshop Objective

Create a photographic narrative through the genre of street reportage, exploring three symbolic locations in Cuba:

- Havana: The capital with a romantic and decadent atmosphere, rich in culture and mystery.
- Viñales: Discover and document the Viñales area, with particular attention to the traditions and daily life of the famous Guajiros.
- Trinidad: A colonial town, UNESCO World Heritage site, famous for its vibrant colors and historic architecture.

Main goals are:

- Interpret the scene
- Understand and experiment with light and shadows
- Create complex and engaging compositions
- Identify and approach subjects
- Manage the space around the photographer and capture the “decisive moment”
- Master the camera for quick and intuitive use



©Fulvio Bugani - Trinidad, Cuba

## Methodology

The workshop takes a hands-on approach and is structured to include daily individual or group guided shooting sessions with Fulvio Bugani, who will provide practical demonstrations on how to handle different situations and interact with people. Thanks to this immersive format, each participant will have the opportunity to challenge themselves, improve their technical and narrative skills, and refine their visual abilities in managing light, composing compelling and complex images, and selecting the right approach when photographing people.

## Workshop Focus

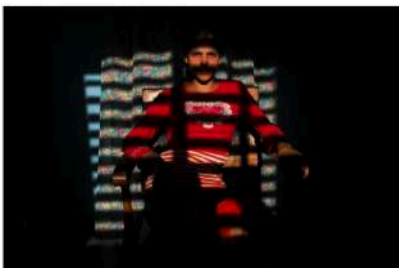
- Surreal settings, street scenes, daily life, landscapes, and people.
- The importance of colors and lights that characterize Cuba, to truly enter the mysterious Cuban world.
- Developing the ability to observe and capture the surrounding world and create a unique photographic reportage.

## Topics Covered

- The importance of framing and the magic of light.
- Photographing people: approaches to street photography, from candid portraits to managed ones, and gaining confidence in photographing strangers.
- Developing photographic vision.
- How to build a photographic story: identifying key points to enhance the work of a photojournalist and creating a visually coherent and impactful reportage.
- The editing process: strengthening and giving meaning to the work through a good editing and sequencing process.
- The Photographer in the field: observing and evaluating how Fulvio Bugani works in different locations and situations.
- One-on-one personalized advice and group lessons with reviews of some participants' photos.

## Participants

The workshop is open to photography students, advanced amateurs, or young professional photographers who wish to enhance their skills in understanding complex street photography situations while managing variables such as light and color.



## Logistics Details

- Accommodation in colonial houses and meal organization.
- Interaction with local people and Cuban photographers.
- Travel in small groups for an authentic experience.

We will stay in colonial houses, ideal for rest, breakfast, and our daily lessons. Meals will be organized daily, based on movements. The itinerary is designed to offer numerous opportunities for meaningful interaction with local people and Cuban photographers, using photography as a tool to enrich the cultural and educational experience.

We will travel in small groups to ensure an authentic and personalized experience, far from conventional tourist paths. While we will strive to follow the planned itinerary, there may be changes to seize unique opportunities during the photographic reportage guided by Fulvio Bugani.



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## **Detailed Itinerary**

*Photographic Journey Program in Cuba - December 2024*

### **Day 1 - December 4:**

- Arrival in Havana.
- Group welcome and meeting with photographer Fulvio Bugani
- Briefing on the workshop and the Cuban experience.
- Photography outing in the Vedado area.

### **Day 2 - December 5:**

- Street photography in Old Havana, capturing colonial buildings and characteristic figures.
- Visit to the Cuban Boxing School.
- Sunset photography session along Havana's Malecon.

### **Day 3 - December 6:**

- Morning shoot in Centro Havana, the most authentic part of the city.
- Portrait session with Cuban models in a characteristic location.

### **Day 4 - December 7:**

- Morning departure with a private minivan to Viñales.
- Photography of rural life in Viñales: tobacco plantations and traditional Cuban cigar production.

### **Day 5 - December 8:**

- Photographic reportage dedicated to a traditional festival in a village near Viñales.
- Documentation of ancient Guajiro traditions, markets, and local dances.

### **Day 6 - December 9:**

- Photographic reportage in the Viñales valley, with an optional horseback riding excursion.
- Review of the photographs taken.

### **Day 7 - December 10:**

- Departure for the return to Havana.
- Cultural-photographic exchange with Cuban photographers.
- Visit and shooting an Afro-Cuban dance ballet school

**Day 8 - December 11:**

- Morning excursion to Trinidad (6 hours) with a private minibus.
- Photowalk through the magical colorful streets of the colonial city.
- Trinidad is a UNESCO World Heritage site. Evening at the outdoor venue “Casa de la Trova.”

**Day 9 - December 12:**

- Exploration and photography of the unique and colorful alleys of Trinidad.
- Photography of local residents.
- Option to spend time at the Caribbean Sea near Playa Ancon.

**Day 10 - December 13:**

- Morning dedicated to street photography in Trinidad.
- Return to Havana. Transfer to the airport for the return flight.



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## Students' reviews

*I have been very pleased to meet Fulvio who is not only a great photographer but also an excellent communicator and trainer. He was able to communicate his photo passion to all participants. At the same time he was sharing his expert knowledge with enthusiasm highlighting the aspects to address in order to take better pictures.*

*I learned a lot during this workshop and I am convinced his advice will help me improve my photography. This was an excellent workshop. We all learned a lot. Many thanks to you, Fulvio Bugani. The organization was also perfect.*

Jean-Luc Gérardy

*I enrolled in the workshop to develop my ability as storyteller and to strengthen my photographic skills. I challenge myself, driven by the desire to shoot in a more conscious way. I was rewarded by the passion, skills and patience of Fulvio Bugani who shared his work, commenting on my photos, giving me advice, pointing out the mistakes and the details that I should seize. He forced me to look at the world in a different way, to think that pictures speak louder than words, and that photography must convey emotion and communicate feelings. I have learned in a week more than I've learned in months.*

Annalisa Tozzo

## Master photographer's presentation



I'm Fulvio Bugani, a Leica International photographer with a deep passion for the power of visual storytelling and reportage.

For over 20 years, I have had the privilege of teaching photography worldwide, both through the Leica International Akademie and private workshops organized by my photo studio and school of photography, IMAGE, based in Italy. My journey has taken me to many corners of the globe, but I have a particular fondness for Southeast Asia, where I've conducted numerous

workshops, helping photographers hone their skills and discover their unique vision.

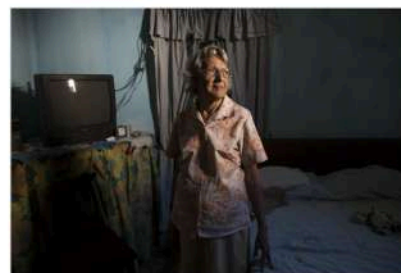
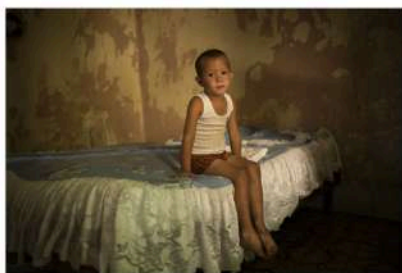
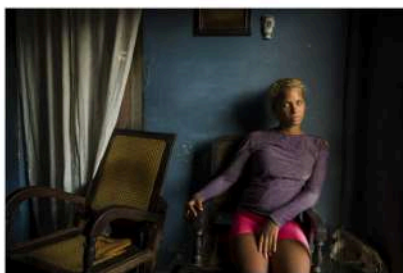
My work has been recognized with several prestigious awards, including the **World Press Photo**, the **Leica Oskar Barnack Award**, **Pictures of the Year (PoY)**, **TIME Magazine Award**, **Kuala Lumpur Photography Award (KLPA)**, and the **Portrait of Humanity by the British Journal of Photography**. These accolades have not only honored my work but have also motivated me to continue sharing my knowledge and passion with others.



Cuba holds a special place in my heart, and I have spent many years teaching photography and photojournalism there. I conduct photo courses, seminars, and lectures at various journalism institutes and universities, guiding students in understanding the power of visual storytelling. My focus lies in both the artistic and technical aspects of photography, helping students capture the vibrant essence of Cuban life and beyond.

Through my workshops and teaching, my goal is to inspire and mentor photographers, whether they are just starting out or seeking to refine their craft. I am dedicated to fostering a deep appreciation for the art of photography and equipping my students with the skills they need to tell compelling stories through their images. Having an instructor who guides you through a personalized training journey is like having an expert navigator for the territories you aim to explore during your professional and creative growth.

Discover some of my works here <https://www.fulviobugani.com/cuba/>



©Fulvio Bugani - From the project "Intimate Interiors", Cuba

## Cost and Payment Information

Individual cost for the 10-day workshop and trip: please for detailed price contact me at [fulviobugani@gmail.com](mailto:fulviobugani@gmail.com) or call me at +393385410496

### The fee includes:

- 10-day photography workshop
- Transfer from Havana airport to Havana and back.
- Sim card for smartphone for internet and local phone number
- Money exchange service: from US dollar or Euro to Cuban money (1 time)
- Accommodation in a colonial house that also serves as a studio and headquarters
  - 4 nights in Havana in a single room with private bathroom and breakfast
  - 3 nights in Viñales in a single room with private bathroom and breakfast
  - 2 nights in Trinidad in a single room with private bathroom and breakfast
- Group taxi in Havana for group movements
- Private minivan transfer: Havana-Viñales-Havana
- Private cars transfer: Vinales - Playuela area- Vinales

- Private minivan transfer: Havana-Trinidad-Havana
- Portrait shooting locations
- Cuban models for the shooting session
- Entry to the Havana Boxing School
- Visit and show at the Afro-Cuban dance school.

**The fee does not include:**

- Flights and visa for Cuba
- Lunches and dinners
- Horseback ride in the Viñales Valley
- Transfer Trinidad-Playa Ancon-Trinidad
- Personal expenses, tips, and transfers
- Health and travel insurance (which is compulsory)
- Trip cancellation insurance
- photographic equipment
- Everything not specified under "The fee includes"



©Fulvio Bugani - Old Havana, Cuba - with Leica Vietnam.

## Registration

To register for the workshop, it is necessary to purchase the flight ticket for the period of the photographic trip and pay a deposit of €1.000 to IMAGE of Fulvio Bugani. The balance must be paid by November 10th, 2024.

### **Bank Transfer Details:**

Bank: Banca Popolare dell'Emilia Romagna - Agenzia 2

IBAN: IT66L0538702426000002275856

BIC/SWIFT: BPMOIT22XXX

Account Holder: Image di Fulvio Bugani

Reason: Workshop Cuba 2024

### **Contacts:**

- Email: [fulviobugani@gmail.com](mailto:fulviobugani@gmail.com)
- Phone: +39 338 5410496

### **\*\*IMPORTANT:\*\***

Each participant is responsible for their flights, mandatory health insurance, and tourist visa. The maximum number of participants is limited to 8.